

WINNERS plan to fail



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We think winners are always winners, but they're not.

John Wooden, one of the best football coaches of all time, won an astonishing ten championships in 12 years, but people forget that he spent 16 years NOT WINNING until he figured out a winning vision and a winning plan that worked for him.

The secret to winning - or achieving any goal - is to not give up. And the secret to not giving up is to have other options. If something doesn't work, winners move to plan B or plan C. Those without another plan feel defeated, hopeless and give up.

Winners don't see losing as a failure. They see it as a piece of the puzzle that didn't fit. They simply "pivot" and pick up the next piece to try.

The first step to achieving a goal is to write it down and share it with others.

Next, break down your goal into mini-goals that will make it easier to get to the finish line.

Third and most important, prepare your plan B and plan C - in case plan A doesn't work.

1

2

3

Plan like a WINNER

Use the cards included to help each other think of something you would each like to accomplish or work towards during the month. This includes mom and/or dad. Everyone participates. Brainstorm together and make a list of three steps that would bring you closer to those goals, than think of a plan B and a plan C - in case plan A don't work.





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My goal is:

Plan A

To reach my goal, I will:

- 1.
- 2.
- 3.

Plan B

If plan A doesn't work, I will:

Plan C

If plan B doesn't work, I will:

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My goal is:

Plan A

To reach my goal, I will:

- 1.
- 2.
- 3.

Plan B

If plan A doesn't work, I will:

Plan C

If plan B doesn't work, I will:

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My goal is:

Plan A

To reach my goal, I will:

- 1.
- 2.
- 3.

Plan B

If plan A doesn't work, I will:

Plan C

If plan B doesn't work, I will:

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My goal is:

Plan A

To reach my goal, I will:

- 1.
- 2.
- 3.

Plan B

If plan A doesn't work, I will:

Plan C

If plan B doesn't work, I will:

Instructions for WINNERS plan to fail

MATERIALS NEEDED: You'll need paper that is heavier-than-normal weight for printing. Staples has a great Professional Business paper by HP that is 48 lbs and prints beautiful colours on most home printers. You'll also need scissors, a smooth-edged table knife, and a glue stick.



1.

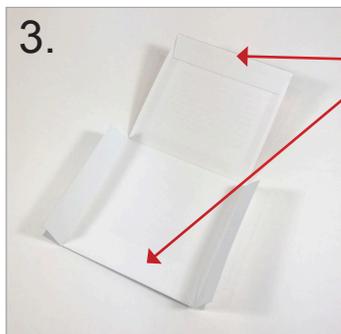
1. Print one each of pages 2 and 3. Print one or more of page 4, so that you have at least one card per participant. Anyone who wants to can do more than one. Cut out all items on pages 2, 3, and 4, along, or just inside, the grey dotted outlines.

2.



2. Fold along all dotted lines on the pocket/envelope (between sections and between sections and flaps) as shown in image #2. Crease the folds with your thumbnail or the smooth edge of a table knife.

3.



3. Glue flat the blank flaps on the top end of the section with the red circle, and the bottom of the section with the red frame, to the inside of those sections as shown in image #3.

4.



4. Apply glue generously to the two remaining blank side flaps and press them closed against the other side to form a pocket, as shown in image #4. Press along the folds for a minute or two until the glue dries.

5.



5. Glue together the two sections of the six-panel introductory fold-out, as shown in image 5, using the blank flap in the middle.

6.



6. Fold and glue the two end sections onto the backs of the adjacent sections as shown in image #6.

7.



7. Fold and crease the sections (accordion-style) as shown in image #7 and place under a heavy book for an hour or two to flatten.

8.



8. Store the goal cards and the introductory fold-out into the WINNERS Plan to Fail pocket/envelope - ready to use.